

PERFORMING ARTISTS MARKETING WORKSHOP

Learn smart, idea-packed ways to:

- ◇ Enhance your business skills
- ◇ Promote yourself
- ◇ Personalize your promotional package
- ◇ Network
- ◇ Stay focused, organized & motivated

Followed by a Q&A Session

Tuesday April 17th

3:30 pm

Fox Theatre

**Limited Seating for this FREE Workshop
for MSU Performing Arts Students**

Vickie Smith is an MSU graduate student in the Arts Management program, with a specialization in Marketing. She also holds a B.B.A. in Marketing Management from Baruch College in NYC. She has enjoyed a successful career as a performing artist, and she credits the tools she gained with her background in marketing for helping her attain this. Now she will share the tools with you as a fellow MSU arts student.

